

think tesa

>> Ihre Karriere bei der tesa Gruppe.

tesa is a global market leader in industrial adhesive tapes. From the auto industry to newspaper printing, from the furniture you buy to the label on the bottle that you drink from, tesa® solutions give some of the leading names in international industry the edge that they need to compete on the global stage.

Part of the Beiersdorf Group, to which the Nivea® brand belongs, tesa has 3,700 staff worldwide, across 51 affiliates. tesa's 2007 turnover of over US\$ 1 bn, coupled with substantial, year-on-year growth, underlines that we are a dynamic company, building for the future.

Internship in: International Marketing tesa Industry

Pay: € 725 per month
Start: Earliest April 2009; latest June 2009
Duration: 6-12 months (duration is negotiable)

Our requirements:

- Flexible
- Enjoys working in a team
- Eager to take responsibility
- Interest in international industry marketing / b2b
- Keen to learn
- Good communicator
- Good in German and English
- Sound MS Office skills
- Studying business degree or technical study with integrated management course

Applications (in English):

rekrutacja@beiersdorf.com

Enquiries:

NIVEA Polska Sp. z o.o.

Human Resources

Emilia.Orzechowska@beiersdorf.com

Phone number: + 48 61 87 46 179

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Day to day activities include;

- *supporting international product & market managers in strategic areas;*
- *communication and coordination* with international affiliates;
- communication with *advertising agencies and suppliers;*
- *coordination of marketing materials* for international affiliates.

Specialist activities include;

- responsibility for *independent market / marketing research projects;*
- supporting *product launches* by providing sales teams with crucial resources;
- participation in the *development of marketing activities and strategies;*
- management of *range of sales support materials;*
- development and management of *internet presence* and other communication.

At tesa, we believe that assisting in the development of our placement students is key to our success as a market leading company. As many of our interns go on to work for us as managers, developers and in other capacities throughout the world, the more that they are able to learn during their placements, the better.

With tesa, you will;

- develop and hone your ability to *interact on a professional level* with colleagues and business partners from around the world;
- forge a complete *understanding of business-to-business marketing* in industrial applications;
- become familiar with the *activities of the other business operations in a multinational company*, including research & development, production and sales;
- develop the skills necessary to *analyse and understand intricate, technical processes* and applications;
- gain an in-depth *insight into how marketing strategies are developed and implemented;*
- improve your *German language skills* immeasurably, both written and spoken;
- be *challenged;*
- be *supported* in rising to meet this challenge by highly motivated colleagues, who take pride in participating in your development;
- *enjoy the experience.*

tesa AG

Ein Beiersdorf Unternehmen

