



European Graduate Programme

To apply go to www.sony.eu/egp

Believe that anything you can imagine, you can make real.



BUSINESS
EXPERIENCE



TRAINING
MODULES



MENTORING
PROGRAMME



SOCIAL
ENTREPRENEURSHIP



European
Graduate
Programme

European Graduate Programme

With electronics, music, pictures, gaming and mobile communications, Sony is uniquely positioned to create exciting new digital entertainment experiences for consumers by bringing together cutting-edge products with digital content and services. Our European Graduate Programme (EGP) is recruiting young business professionals who want to join our continuous drive for innovation and be inspired by what they do.

The European Graduate Programme is Sony's two-year programme which combines on-the-job and off-the-job development for graduates of various backgrounds. From day one you will be collaborating on projects and contributing within experienced teams to current business strategy. We will give you the opportunity to progress and succeed, and in return we want you to make the most of it. That means taking personal responsibility for making a real and visible contribution to the company as well as to your own career.



BUSINESS EXPERIENCE

Over the two years, our graduates rotate on two assignments taking roles in Sales Strategy, Product Marketing, Communications, Business Development, Finance...



TRAINING MODULES

Pan-European training modules are delivered by top management giving graduates a unique networking opportunity.



MENTORING PROGRAMME

Each graduate receives a mentor from the middle management Leadership Development Programme.



SOCIAL ENTREPRENEURSHIP

Graduates collaborate in groups and apply their business skills making a real contribution to a social project.

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